Bringing power back to publishers.

Create direct relationships with users, harness first-party data, and achieve sustainable growth with OpenWebOS.

The value of an OpenWeb Registered User

→ 35% more time-on-site
→ 3X more page views
→ 5X more weekly retention
→ 4X more average revenue per user

By converting readers into active, logged-in users, OpenWebOS creates rich data insights to power your editorial, product and revenue goals. A complete community experience powered by a AI/ML based moderation engine.

Trusted by the world’s leading publishers

Newsweek, TheHuffPost, NewYorkPost, TechCrunch, verizon media, Variety, Metro,

TheTimes, MarketWatch, AOL, SkySports, Billboard, Barstool Sports,

AMI, Refinery29, Fox News, TheSun, PMC, Hearst, PCMagazine, Fansided
With **OpenWebOS**: engage, retain, understand and activate your audience.

![Experience](image1)

**Experience**
Fuel quality engagement and build deeper relationships with your readers.

![Identity](image2)

**Identity**
Convert readers into active, logged-in users, who create valuable first-party data.

![Activate](image3)

**Activate**
Harness user-level insights to enable personalization and better ad targeting.

### 196% Lift in Email Sign-ups

A UK news publisher turned to us to convert their new readers into loyal registered users. We took a multi-step approach, employing strategic conversation tools and loyalty drivers to achieve higher engagement, registration and retention.

![New user registrations](chart)

**196% Growth**

It is time to move from unknown to known.

Let’s get started: [hello@openweb.com](mailto:hello@openweb.com)