

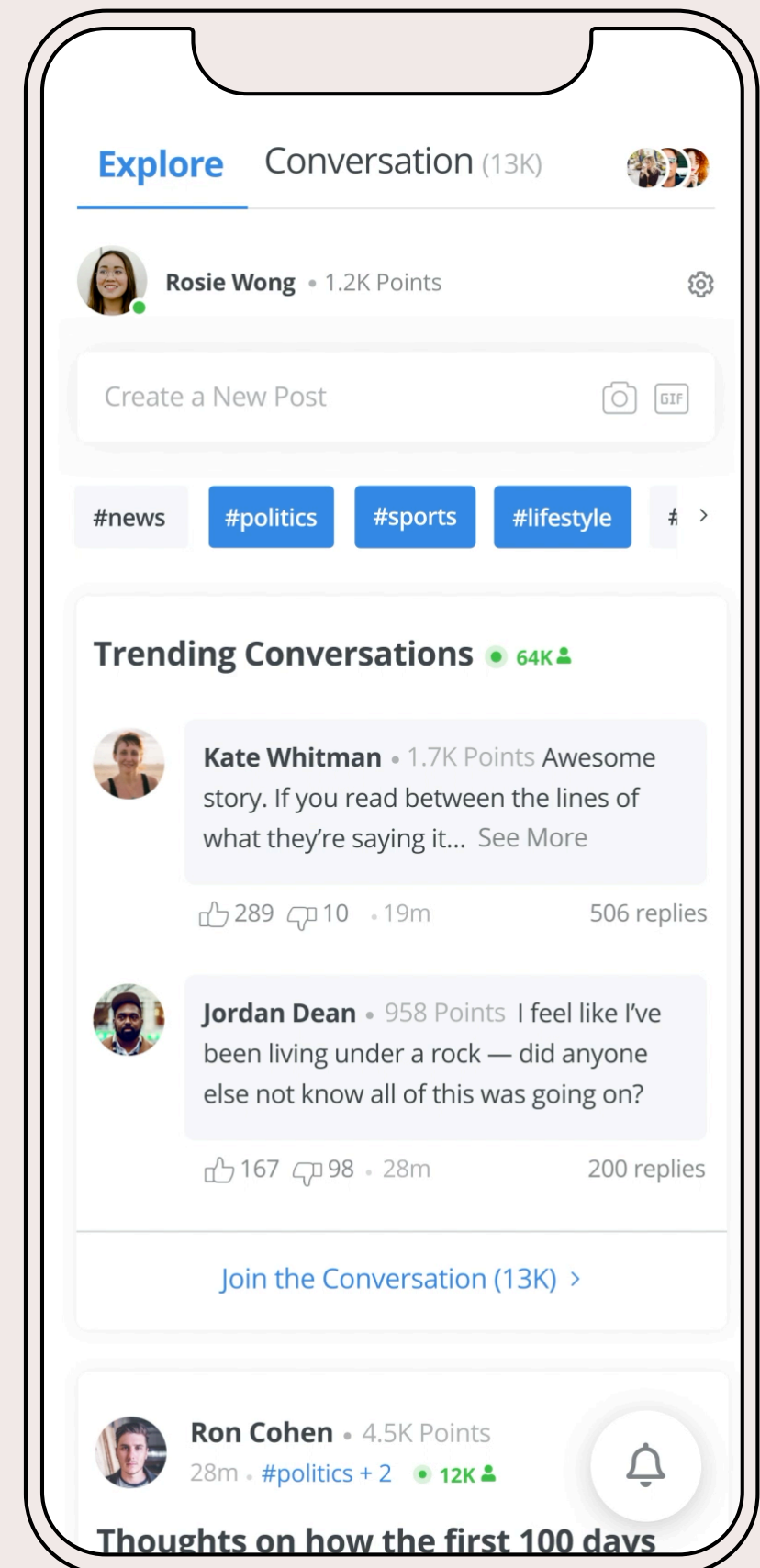
# Bringing power back to *publishers.*

Create direct relationships with users, harness first-party data, and achieve sustainable growth with OpenWebOS.

## The value of an OpenWeb Registered User

- 35% more time-on-site
- 3X more page views
- 5X more weekly retention
- 4X more average revenue per user

By converting readers into active, logged-in users, **OpenWebOS** creates rich data insights to power your editorial, product and revenue goals. A complete community experience powered by a AI/ML based moderation engine.



Trusted by the world's leading *publishers*



# With **OpenWebOS**: engage, retain, understand and activate your audience.



Fuel quality engagement and build deeper relationships with your readers.



Convert readers into active, logged-in users, who create valuable first-party data.

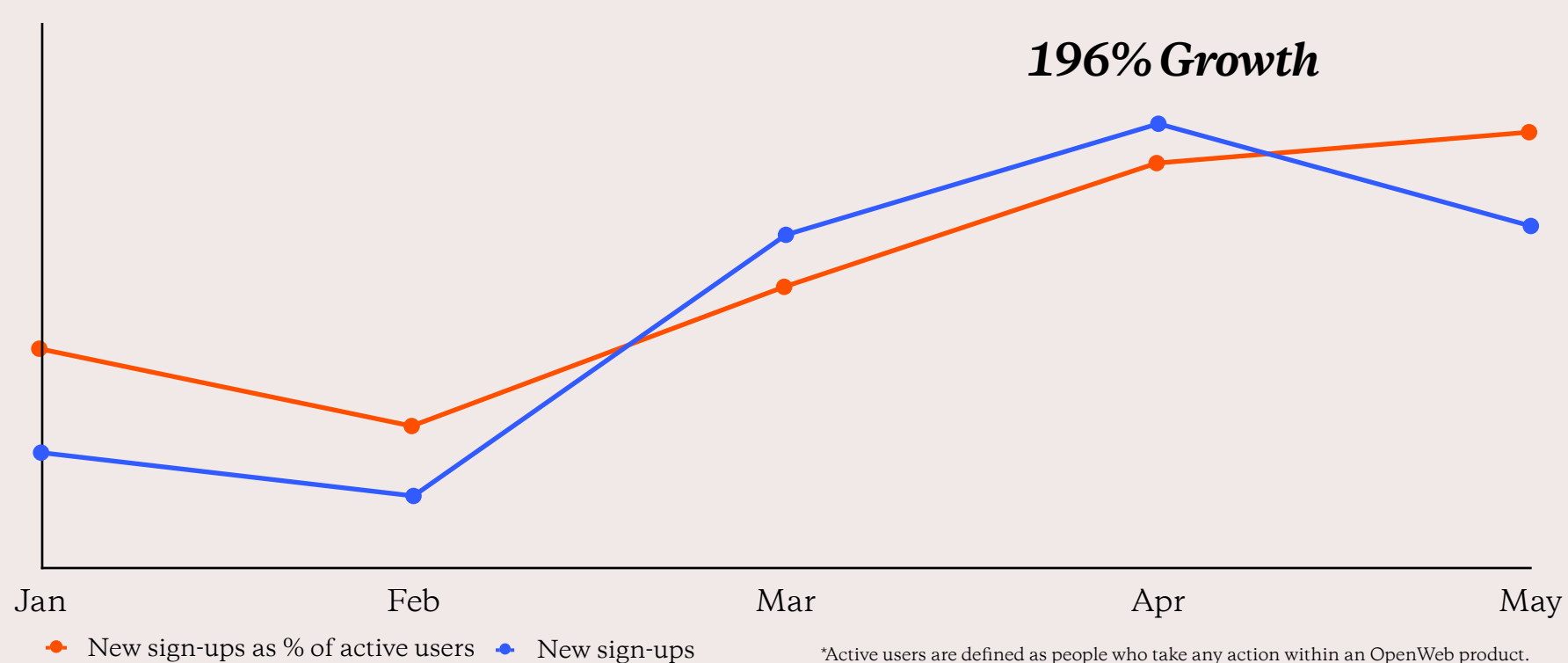


Harness user-level insights to enable personalization and better ad targeting.

## 196% Lift in Email Sign-ups

A UK news publisher turned to us to convert their new readers into loyal registered users. We took a multi-step approach, employing strategic conversation tools and loyalty drivers to achieve higher engagement, registration and retention.

New user registrations



# It is time to move from unknown to known.

Let's get started: [hello@openweb.com](mailto:hello@openweb.com)