

Empowering publishers to host quality conversations

“I've worked with OpenWeb on both Engadget and TechCrunch for several years, and I've been consistently impressed by the quality of their product and technology, as well as the responsiveness of their excellent team.”



Ned Desmond
COO, **TE** engadget

Our publisher-first conversation platform encourages an authentic exchange of ideas through quality conversations. We convert casual visitors into loyal readers and subscribers to drive lifetime value for our partners.

10x

Time-on-site / session

+40%

Weekly retention

9x

Average revenue / user

Build **thriving communities** and impact key business objectives

Direct user impact

- Page views per session
- Time-on-site
- User retention

Revenue impact

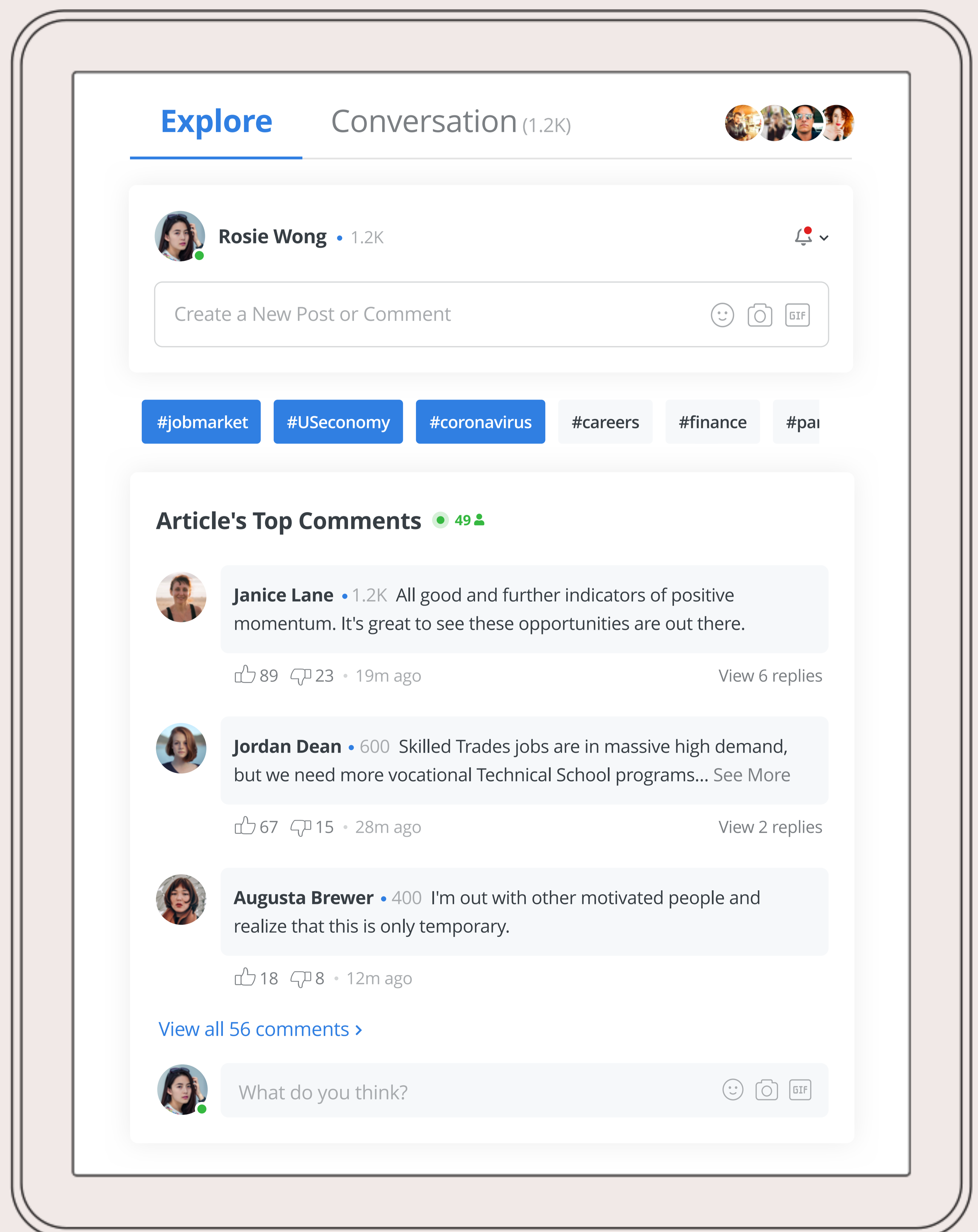
- Page RPM lift
- New advertising real estate

Lifetime value impact

- Digital subscriptions
- First-party audience data
- Editorial and product insights

A **better bottom line** starts at the bottom of your page

- *Open Web Conversations*
- *End-to-end Quality Framework*
- *Loyalty and Conversion Drivers*
- *First-party Data Insights*



OpenWeb Conversations

Host an inviting forum for your users to stay, talk and belong with our immersive conversation platform

End-to-end Quality Framework

Encourage safe and engaging conversations while reducing exposure to bad actors

Loyalty and Conversion Drivers

Build user loyalty through incentives that promote engagement and drive business growth

First-party Data Insights

Turn meaningful interactions into actionable data insights to enhance your content and attract advertisers

Let's talk about how we can help you build a vibrant community.

Contact us:
hello@openweb.com

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