



Community Feed

Turn casual visitors into vibrant communities and short-term revenue into lifetime value.

OpenWeb’s Community Feed enables publishers to host a seamless content experience to build a deeper relationship with their most engaged audiences. No more spam, no more clickbaits— only quality conversations and meaningful discourse that drive user loyalty.

Drive loyalty and user retention

- Host an inviting forum and drive business value through your most engaged users.
- 10X time-on-site
- +40% weekly retention
- 9X average revenue per user

Offer engagement-driven content recommendation

Surface valuable and relevant content based on trending topics, community behavior and interests. Hashtag posts/articles for smarter recommendation of content.

Keep the conversations on your content

Enable journalists and editors to directly converse with audiences. Create posts and topic level conversations increasing overall time-on-site.

Turn short-term revenue to long-term value

Create brand-safe advertising real estate supported by best-in-class moderation tools. Drive deeper relationship with your audience while supporting your strategic business needs.

Let’s talk:
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Learn more:
www.openweb.com

